



**INFORMATION ON THE PROCESSING OF PERSONAL DATA ART. 13, D.LGS. 30/06/2003 N. 196
CODE ON THE PROTECTION OF PERSONAL DATA.**

In compliance with D. Lgs. June 30, 2003 n. 196 (Privacy Code) and subsequent variations, we provide the necessary information regarding the processing of personal data acquired through the consultation of the website. The information is only valid for this website and not for other websites that the user may visit via links. The Data Controller is not responsible for the websites of third parties.

The information is also inspired by the provisions of Directive 2002/58/EC, as updated by Directive 2009/136/EC, on cookies, and the provision of the Data Protection Authority "Identification of simplified methods for the information and the acquisition of consent for the use of cookies" of 8 May 2014 and European Regulation 2016/679.

In relation to the personal data of which Our Company:

IPIERRE SYSTEM SRL

Via Cà di Mazzé, 18 - 37134 Loc. Palazzina- Verona (Verona)

Phone: +39 045 8750388

Fax +39 045 9251091

E-mail: info@ipierre.eu

PEC - certified e-mail address: ipierresystem@cert.rsnet.it

will take possession, we inform you of the following:

DATA CONTROLLER

The data controller is Ipierre System S.r.l. with registered office in Via Cà di Mazzé, 18 - 37134 Loc. Palazzina Verona (Verona)

Ipierre System S.r.l.

PLACE OF PROCESSING

The processing related to the web services of this site takes place at the headquarters of the Data Controller and are handled only by the staff in charge of the processing.

TYPES OF DATA PROCESSED

Navigation data

The computer systems and software procedures responsible for the operation of this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet

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communication protocols. This is information that is not collected to be associated with identified data subjects, but that by their very nature could, through processing and association with data held by third parties, allow to identify users.

This category of data includes the IP addresses or domain names of the computers used by users connecting to the site, the addresses in URI (Uniform Resource Identifier) notation of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numeric code indicating the status of the response given by the server (good end, error, etc.) and other parameters related to the operating system and the computer environment of the user. This data is used only for the purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning and are deleted immediately after processing.

The data could be used for the assessment of liability in case of hypothetical computer crimes against the site: save this eventuality, the data on web contacts do not persist for more than seven days.

Cookie

Please refer to the document "Extended information on the use of cookies (Cookie Policy)", attached to this policy.

Data provided voluntarily by the user

The optional, explicit and voluntary sending of e-mail to the addresses indicated on this site, the data entry forms (form) and/or the newsletter registration forms on the site involves the subsequent acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in the letter. Specific summary information may be reported or displayed in the pages of the site prepared for particular services on request.

PURPOSE OF THE PROCESSING

Personal data voluntarily provided by the user will be processed, until his opposition, for the following purposes:

- Navigation on this website;
- Possible contact request, with sending of the requested information;

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- Supply of the products and services ordered and fulfilment of contractual obligations;
- Fulfilment of obligations under laws and regulations;
- Accounting, invoicing, credit management and administrative-accounting activities in general. For the purposes of the application of the provisions on the protection of personal data, the processing operations carried out for administrative and accounting purposes are those related to the performance of organisational, administrative, financial and accounting activities, regardless of the nature of the data processed. In particular, these purposes are pursued by internal organizational activities, those functional to the fulfilment of contractual and pre-contractual obligations, the information activity.
- Sending newsletters and periodic communications by email, when the user has made specific request through the appropriate online form;
- All business activities generally related to the relationship in place.

METHODS OF PROCESSING

Personal data are processed with automated tools for the time strictly necessary to achieve the purposes for which they were collected. Specific security measures are observed to prevent data loss, unlawful or incorrect use and unauthorized access. The treatment is carried out by Ferrari Group S.r.l.

SCOPE OF COMMUNICATION AND DISSEMINATION

Personal data may become aware of the Data Processors and may be communicated for the purposes referred to in point 1 to external collaborators, tax control bodies and bodies as well as entities operating in the judicial sector at the request of the same or the Interested parties to settle disputes, and insurance bodies, suppliers of goods/services, the Credit Institution with which the current account relationship is maintained, and all those categories of entities, not a priori identifiable, to which the communication is necessary for the proper fulfilment of the purposes indicated in point 1.

TRANSFER OF DATA

Data is not transferred.

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OPTIONAL NATURE OF THE TRANSFER

Apart from what is specified for navigation data, the user is free to provide the personal data reported in the forms on the site or otherwise indicated in contacts with the Data Controller to request the sending of the newsletter, information material, offers or other communications.

Failure to provide them may make it impossible to obtain the requested.

RIGHTS OF DATA SUBJECTS

The subjects to whom the personal data refer have the right at any time to obtain the confirmation of the existence or not of the same data and to know the content and origin, verify their accuracy or request their integration or updating, or rectification (Article 7 of the Personal Data Protection Code). According to the same article, they have the right to request the cancellation, the transformation into anonymous form or the blocking of data processed in violation of the law, as well as to oppose in any case, for legitimate reasons, their processing. Requests must be addressed to the data controller.

AMENDMENTS

The Data Controller reserves the right to modify, update, add or remove parts of this policy at its discretion and at any time. The persons concerned are required to periodically check for any changes. In order to facilitate such verification, the information contains an indication of the date of update. The use of the site after the publication of the changes will constitute acceptance of the same.

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EXTENDED COOKIE POLICY ON THIS WEBSITE

In accordance with the provisions of the Guarantor for the Protection of Personal Data in the matter of "Identification of the simplified methods for the information and the acquisition of consent for the use of cookies" of 8 May 2014, is reported below the extended information on the use of cookies by the site.

INFORMATION ON COOKIES

What are cookies

Cookies are small strings of text that the sites visited by the user send to their display device, usually to the browser, where they are stored and then transmitted to the same sites on the next visit by the same user. While browsing a site, the user can also receive cookies on his device sent from different websites or web servers (c.d. "third parties"), on which some elements may reside, such as images, maps, sounds, specific links to pages of other domains, present on the site that the same is visiting.

Cookies, usually present in users' browsers in large numbers and sometimes even with features of wide temporal persistence, are used for different purposes such as performing computer authentication, monitoring sessions, storing information about specific configurations regarding users accessing the server, etc.

Type of cookie

Cookies are divided into two macro categories: "technical" cookies and "profiling" cookies.

Technical cookies.

Technical cookies are those used for the sole purpose of "to transmit a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide that service" (cf. art. 122, paragraph 1, of the Code).

They are not used for additional purposes and are normally installed directly by the website owner or operator. They can be divided into navigation or session cookies, which guarantee the normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas); analytics cookies, similar to technical cookies when used directly by the site operator to collect information, in aggregate form, on the number of users and how they visit the site; functionality cookies, They allow the user to navigate according to a series of selected criteria (for example, language, products selected for purchase) in order to improve the service rendered to the same.

Another type of cookies are the so-called "Flash Cookies" (Local Shared Objects), used within Adobe Flash Player to deliver some content, such as video clips or animations, so as to remember the settings and

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preferences. Flash cookies are stored on the device, but are managed through a different interface than that provided by the browser used.

The Adobe website <http://www.adobe.com/devnet/security.html> provides information on how to remove or disable Flash cookies related to a specific domain.

For the installation of such cookies is not required prior consent of users, while it remains without prejudice to the obligation to give the information pursuant to art. 13 of the Code, which the operator of the site, if you use only such devices, can provide in the manner that it deems most appropriate.

Cookies for profiling purposes.

Profiling cookies are aimed at creating user profiles and are used to send advertising messages in line with the preferences expressed by the same in the context of web browsing. Due to the particular invasiveness that such devices may have within the privacy of users, European and Italian regulations provide that the user must be adequately informed about the use of the same and thus express their valid consent.

They refer to art. 122 of the Code where it provides that "The storage of information in the terminal equipment of a contractor or user or access to information already stored is only permitted if the contractor or user has given his or her consent after being informed by the simplified arrangements referred to in Article 13, paragraph 3" (art. 122, paragraph 1, of the Code).

DESCRIPTION OF THE COOKIES USED ON THIS SITE TECHNICAL COOKIES

These are cookies installed by the website that the user is visiting. They are necessary for browsing the site, allow you to use the main features and protect the connection, maintain the session identifiers and store the information related to authentication.

Without these cookies, some or all of the site's features may not be usable.

THIRD PARTY COOKIES

The following describes the third-party cookies that may be used by the site, as well as the links through which the user can receive more information and request their deactivation.

- **GOOGLE FONTS**

Service provided by Google Inc. USA, allows you to embed in the website and display custom font styles. To consult the privacy policy of Google Inc., the independent data controller of the Google Fonts service, please refer to this address: <http://www.google.it/intl/it/policies/privacy>

- **SOCIAL PLUG-IN**

These services allow you to interact with social networks, or with other external platforms, directly from the pages of this online space. The interactions and information acquired by this online space are in any case

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subject to the user's privacy settings related to each social network. In the event that an interaction service with social networks is installed, it is possible that, even if users do not use the service, the same collects traffic data related to the pages where it is installed. To consult the privacy policy of social networks, independent data controllers related to the services they provide, please refer to these addresses:

Facebook: Google+: Instagram: Linkedin: Pinterest: Slide Share: Twitter: Youtube:

<http://www.facebook.com/about/privacy>

<http://www.google.it/intl/it/policies/privacy>

<http://instagram.com/about/legal/privacy>

https://www.linkedin.com/legal/privacy_policy

<https://about.pinterest.com/it/terms-service>

https://www.linkedin.com/legal/privacy_policy

<http://twitter.com/privacy>

<http://www.google.it/intl/it/policies/privacy>

- PIWIK ANALYTICS

Piwik uses cookies to identify and track visitors and their use of the website. All collected data is anonymous and aggregated. The complete privacy policy can be viewed at <http://piwik.org/privacy>

The Piwik service respects the settings of "Do Not Track", a technology that allows users to exclude themselves from tracking the sites they visit. If you use a browser compatible with this technology, you must set your preferences to "I don't want to be tracked" (Do Not Track).

- GOOGLE MAPS

This is a map service provided by Google Inc. - USA, which uses cookies to store information and display preferences, such as the zoom level set. The information and terms of service can be found at the following link: <https://developers.google.com/maps/terms>

To consult the privacy policy of Google Inc., the independent data controller of the Google Maps service, please refer to this address: <http://www.google.it/intl/it/policies/privacy>

- YOUTUBE

It is a video content display service, managed by Google IUncS. A, which allows you to integrate such content within the pages of the site. The information and terms of service can be found at the following link: <https://developers.google.com/youtube/terms>

To consult the privacy policy of the company Google Inc., independent data controller of the Youtube service, please refer to: <http://www.google.it/intl/it/policies/privacy>

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EXEMPTION

The exact nature of some cookies (which, in particular conditions, could be considered "profiling") could be reconsidered in the future based on the evolution in the interpretation of the directives of the Guarantor: in this case, this information will be updated as appropriate and any further requirements will be improved.

DURATION OF COOKIES

Cookies have a duration dictated by the expiration date, or by a specific action such as closing the browser, set at the time of installation. The cookies can be:

- Temporary or session cookies (session cookies): they are used to store temporary information, allow you to link actions performed during a specific session and are removed from your computer when you close your browser;
- Persistent (persistent cookies): They are used to store information, such as your name and password, so that you do not have to type them again each time you visit a specific site. These remain stored in the computer even after closing the browser.

COOKIE MANAGEMENT - HOW TO DISABLE COOKIES

In most browsers cookies are enabled at source, the user can decide whether or not to accept them using the settings of their browser.

If you have already given your consent but want to change the cookie permissions, you must delete them through your browser, as indicated below, because otherwise those already installed will not be removed. In particular, please note that it is not possible in any way to control third-party cookies, so if you have already given prior consent, you must proceed to the deletion of cookies through the browser (dedicated section) or by asking third parties to opt out.

For more information, please consult the following websites:

- <http://www.youronlinechoices.com/it/le-tue-scelte>
- <http://www.allaboutcookies.org>
- <https://www.cookiechoices.org>
- <http://www.garanteprivacy.it>

For more detailed information on cookie deactivation options, please see the list of links for the configuration of the most popular browsers. If you do not use any of the listed browsers, select "cookies" in the Help of your browser.

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Microsoft Windows Explorer

- <https://www.microsoft.com/en-gb/>

Google Chrome

- https://support.google.com/chrome/answer/95647?hl=it&p=cpn_cookies

Mozilla Firefox

- <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Apple Safari

- https://support.apple.com/kb/PH17191?viewlocale=it_IT&locale=it_IT

Opera Software

- <https://help.opera.com/en/latest/web-preferences/#cookies>

You can also delete all cookies installed in the cookie folder of the browsers used. Each browser has different procedures for managing the settings, see the Help of the browser used to know the procedures to follow for changing the settings and the address of the directory containing cookies.

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